



# Materials Handling World

## Advertising and Media Data 2023

# Autopilot CDI120:

**Newest TOYOTA AGV**  
**is an automated**  
**horizontal carrier p9**

[www.mhwmagazine.co.uk](http://www.mhwmagazine.co.uk)

## DIGITAL MAGAZINE DISPLAY ADVERTISING RATES

Front Cover Package Price On Application

Full Page (Colour) – £625.00

Half Page (Colour) – £440.00

1/4 Page (Colour) – £295.00

Inside Front Cover – £850

Inside Back Cover – £850

Outside Back Cover – £850

Agency discount 10%

NB ALL ABOVE RATES SUBJECT TO VAT +20%

DATA

Magazine size 210 x 297mm (A4) 3mm bleed

Full Page 185 x 272mm or 218 x 307mm to Bleed

Half Page 185 x 136 or 150 x 218mm to Bleed

1/4 Page 90 x 134mm

Copy can be supplied by email in .jpg, .tif, .png, or .pdf

Artwork and enquiries to [production@northlodgemediaco.uk](mailto:production@northlodgemediaco.uk)

**latest website visitor stats click HERE**

[https://mhwmagazine.co.uk/ads/MHW Magazine Latest Visitor Report.pdf](https://mhwmagazine.co.uk/ads/MHW%20Magazine%20Latest%20Visitor%20Report.pdf)

## Materials Handling World Weekly Email Newsletter

Frequency:

Weekly, mailed out at 11.00am on Fridays.

Circulation:

10,382 subscribers.

Positions & Rates:

Newsletter Leaderboard - £325 per month.

Top Headline Banner - £275 per month.

Within Email Content Banner (landscape or square) - £250 per month.

In addition to the newsletter, MHW can also offer bespoke E-shots to the same database, for which the client is responsible for supplying HTML content. The 'each time' rate is £650.

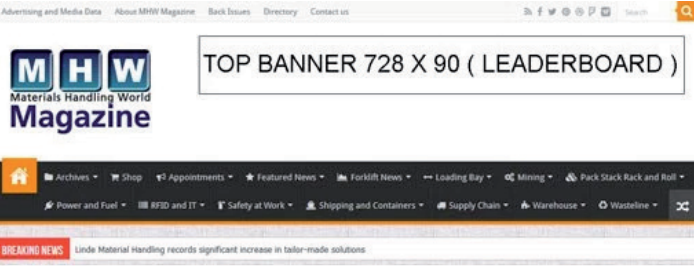
Terms:

All prices supplied cover four consecutive weekly insertions.

Hyperlink embedded to advertiser's website.



BANNER ADVERTISING RATES

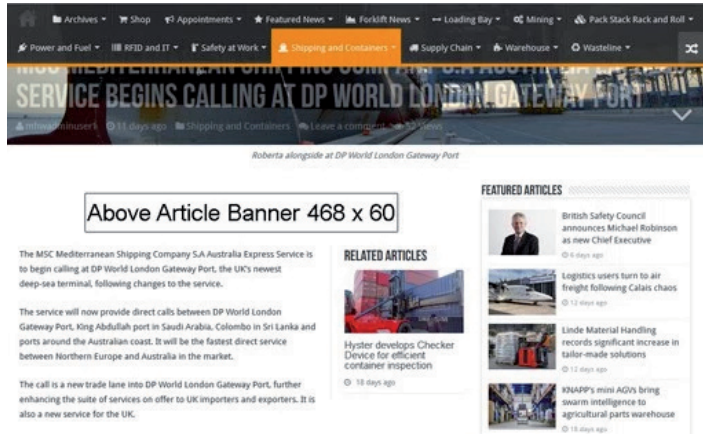


1044 X 90 BELOW HEADER AREA TEST

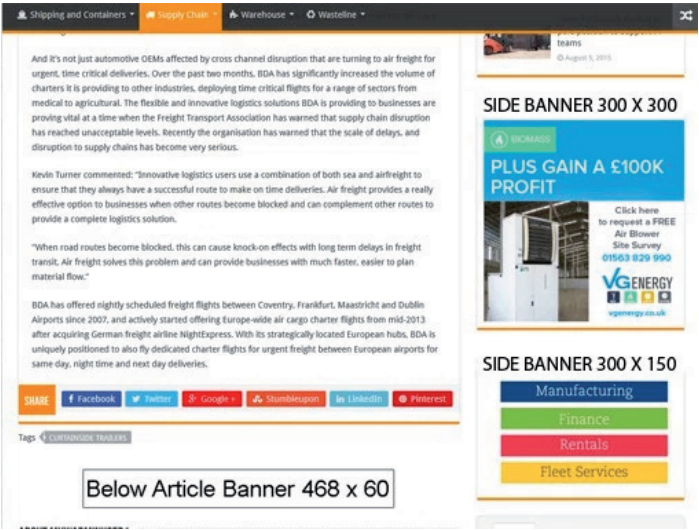


TOP BANNER 728 X 90 (NON RANDOMISED ON ALL 20,000+ PAGES)1 MONTH- GBP 1,215 +VAT  
3 MONTHS- GBP 3,280 +VAT  
6 MONTHS- GBP 6,014 +VAT  
12 MONTHS- GBP 10,935 +VAT

BELOW HEADER AREA 1044 X 90 (NON RANDOMISED ON ALL 20,000+ PAGES)1 MONTH- GBP 695 +VAT  
3 MONTHS- GBP 1,876 +VAT  
6 MONTHS- GBP 3,544 +VAT  
12 MONTHS- GBP 6,672 +VAT



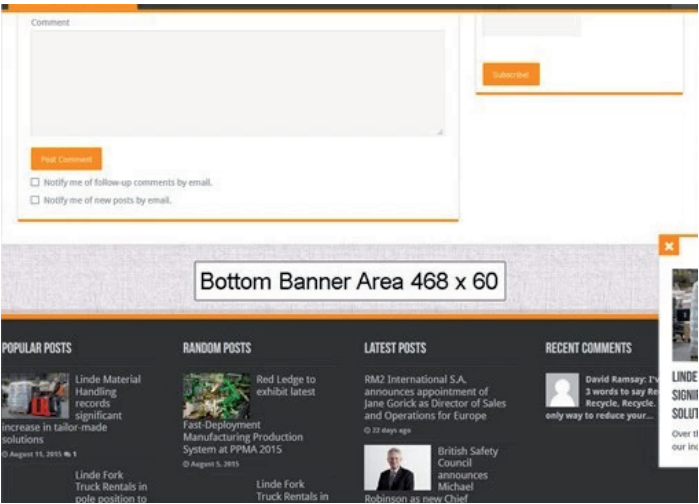
ABOVE ARTICLE AREA BANNER 468 X 60 (NON RANDOMISED ON ALL 20,000+ PAGES)1 MONTH- GBP 495 +VAT  
3 MONTHS- GBP 1,336 +VAT  
6 MONTHS- GBP 2,524 +VAT  
12 MONTHS- GBP 4,752 +VAT



SIDE BANNER 300 x 300 (RANDOMISED ON ALL 20,000+ PAGES)1 MONTH- GBP 395 +VAT  
3 MONTHS- GBP 1,066 +VAT  
6 MONTHS- GBP 2,014 +VAT  
12 MONTHS- GBP 4,029 +VAT

SIDE BANNER 300 x 150 (RANDOMISED ON ALL 20,000+ PAGES)1 MONTH- GBP 225 +VAT  
3 MONTHS- GBP 607 +VAT  
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12 MONTHS- GBP 2,160 +VAT

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6 MONTHS- GBP 2,014 +VAT  
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BOTTOM BANNER AREA 468 X 60 (NON RANDOMISED ON ALL 20.000+ PAGES)1 MONTH- GBP 495 +VAT  
3 MONTHS- GBP 1,336 +VAT  
6 MONTHS- GBP 2,524 +VAT  
12 MONTHS- GBP 4,752 +VAT

# Materials Handling World Digital Magazine Editorial Programme 2023

In addition to our regular latest news features per category each edition will contain special scheduled subject features as outlined below. The digital editions are free to download to qualified readers.

January 2023 Publication Date 28/01/23 Booking / Copy date 21/01/23

THIS MONTHS SUBJECT FEATURE:

RFID & IT: RFID: Barcodes; Sensors, Material Handling – data on-the-go

Regular Features:

- Appointments
- Forklift News
- Just the Juice
- Supply Chain
- Pack, Stack, Rack & Roll
- Warehouse
- Wasteline
- Safety at Work
- Baywatch

February 2023 Publication Date 28/02/23 Booking / Copy date 21/02/23

THIS MONTHS SUBJECT FEATURE:

Just the Juice: Lithium Ion; CNG; BIO Diesel, Forklift Batteries

Regular Features:

- Appointments
- Forklift News
- Supply Chain
- Pack, Stack, Rack & Roll
- Warehouse
- Wasteline
- Safety at Work
- Baywatch

March 2023 Publication Date 28/03/23 Booking / Copy date 21/03/23

THIS MONTHS SUBJECT FEATURE:

Supply Chain: Trucks and Trailers: Vans: Supply chain security: Logistics outsourcing; Third-party logistics; Fourth-party logistics, Latest Trucks

Regular Features:

- Appointments
- Forklift News
- Just the Juice
- Pack, Stack, Rack & Roll
- RFID & IT
- Warehouse
- Wasteline
- Newsbites
- Safety at Work
- Baywatch

April 2023 Publication Date 28/04/23 Booking / Copy date 21/04/23

THIS MONTHS SUBJECT FEATURE:

Warehouse: Racking; Cranes, Chilled Storage.

Regular Features:

- Appointments
- Forklift News
- Just the Juice
- Supply Chain
- Pack, Stack, Rack & Roll
- RFID & IT
- Wasteline
- Safety at Work
- Baywatch

May 2023 Publication Date 28/05/23 Booking / Copy date 21/05/23

THIS MONTHS SUBJECT FEATURE:

Pack, Stack, Rack & Roll: Wooden Pallets: Plastic Pallets; Special Pallets and Crates, Conveyors.

Regular Features:

- Appointments
- Forklift News
- Just the Juice
- Supply Chain
- RFID & IT
- Warehouse
- Wasteline
- Safety at Work
- Baywatch

June 2023 Publication Date 28/06/23 Booking / Copy date 21/06/23

THIS MONTHS SUBJECT FEATURE:

Baywatch: Drive Away Prevention; Dock Levellers, Yard Ramps

Regular Features:

- Appointments
- Pack, Stack, Rack & Roll
- Forklift News
- Just the Juice
- Supply Chain
- Pack, Stack, Rack & Roll
- RFID & IT
- Warehouse
- Wasteline
- Safety at Work

July 2023 Publication Date 28/07/23 Booking / Copy date 21/07/23

THIS MONTHS SUBJECT FEATURE

Safety at Work: Working at Height; Manual Handling, Protective Clothing

Regular Features:

- Appointments
- Forklift News
- Just the Juice
- Supply Chain
- Pack, Stack, Rack & Roll
- RFID & IT
- Warehouse
- Wasteline
- Baywatch

August 2023 Publication Date 28/08/23 Booking / Copy date 21/08/23

THIS MONTHS SUBJECT FEATURE

Forklift News: Comprehensive round up of this years key FLT developments: IMHX 2023 Preview

Regular Features:

Appointments

RFID & IT

Just the Juice

Supply Chain

Pack, Stack, Rack & Roll

Warehouse

Wasteline

Safety at Work

Baywatch

September 2023 Publication Date 28/09/23 Booking / Copy date 21/09/23

THIS MONTHS SUBJECT FEATURE

Wasteline: Recycling, Security Shredding, Computer Disposal

Regular Features:

Appointments

Forklift News

Just the Juice

Supply Chain

Pack, Stack, Rack & Roll

RFID & IT

Warehouse

Baywatch

October 2023 Publication Date 28/10/23 Booking / Copy date 21/10/23

THIS MONTHS SUBJECT FEATURE

Shipping and Cargo Handling: Containers, Bonded Warehousing

Regular Features:

Appointments

Forklift News

Just the Juice

Supply Chain

Pack, Stack, Rack & Roll

RFID & IT

Warehouse

Wasteline

Safety at Work

November – December 2023 Publication Date 14/12/23 Booking / Copy date 07/12/23

THIS MONTHS SUBJECT FEATURE

RFID & IT: Vehicle Tracking: WMS; Supply Chain Software, Robots

Regular Features:

Appointments

Just the Juice

Supply Chain

Pack, Stack, Rack & Roll

Forklift News

Warehouse

Wasteline

Safety at Work

Baywatch